

Sponsor Prospectus



About TechNet PNW

The AFCEA Pacific Northwest Chapter invites you to participate as a sponsor or exhibitor at the 3rd Annual TechNet Pacific Northwest Symposium, taking place March 17–18, 2027, at the American Lake Conference Center on Joint Base Lewis-McChord (JBLM) – North. This event brings together military, government, and industry leaders from across the Pacific Northwest focused on advancing cyber, IT, and data-driven decision-making across the Joint Force.

Topics will include AI/ML, cybersecurity, cloud, data management, JADC2, Zero Trust, and emerging technologies at the operational edge, centered on real-world mission requirements and operational impact.

If you're looking to engage directly with decision-makers driving cyber and IT modernization efforts across JBLM and the Pacific Northwest, this is the room.
Space is limited. Register to sponsor today!

NETWORK with JBLM Pacific Forces Senior Leaders and key personnel from the Army and Air Force, as well as Washington Army National Guard, Washington State Guard, Washington Air National Guard personnel from nearby Camp Murray, and Navy Region Northwest. More than 500 attendees participated in the 2026 event.

ATTENDEE SAMPLE
Titles & Job Titles

Commander, Commanding Officer, Deputy Commanding Officer, I Corps Assistant Chief of Staff G6, Chief of Cybersecurity, Director, I Corps G6 Mission Support, Director - JBLM Network Enterprise Center (NEC), Director of Innovation, CIO Navy Region NW, CIO, CIO/ G6, Deputy CIO, Operations Chief, Plans Chief, OIC Cyber, Joint Cyber C2 Integration Chief, Brigade Engagements Officer, Senior Command Representative (SCR), G6 Staff Officer, Cyber Operations, Division Network Engineer, Program Manager, OIC Cyber Integrations, Cyberspace Plans Manager, IT Specialist.

ATTENDEE SAMPLE
Commands & Units

I Corps G6, JBLM Network Enterprise Center (NEC), 7th Infantry Division G6, 22d Corps Signal Brigade, 51 ESB, Madigan Army Medical Center, 62 Air Wing, 627th Communications Squadron, Western Air Defense Sector (WADS), 3d Radio Bn (USMC), NAVFAC NW, US Army Japan, National Guard, Washington Air National Guard, 262 Cyberspace Operations Squadron, Washington Military Department, Navy Region Northwest.

Sponsorship levels, pricing, and deliverables are on the following pages. Reserve your spot today!

TechNet PNW in Pictures



















Past Featured Speakers

- Lieutenant General Xavier T. Brunson, Commanding General, I Corps
- Lieutenant General Susan Lawrence, USA (Ret.), President and Chief Executive Officer, AFCEA International
- Rear Admiral Mark Sucato, Commander, Navy Region Northwest
- Major General Christopher L. Eubank, USA, Commanding General, U.S. Army Network Enterprise Technology Command (NETCOM)
- Major General Garrett Yee, USA (Ret.), Vice President, Customer Relations,
- General Dynamics Information Technology
- Brigadier General Paul H. Fredenburgh III, USA (Ret.), Executive Vice President, National Security and Defense, AFCEA International
- Colonel Kent Park, Joint Base Garrison Commander, Joint Base Lewis-McChord
- Colonel Patrick McClintock, Commander, 62d Operations Group, Joint Base Lewis-McChord
- Colonel Rhett Burroughs, Chief Information Officer and G6, I Corps
- Colonel Jason Bryan, Deputy Commander, 1st Multi-Domain Task Force
- Colonel Elizabeth Casely, Assistant Chief of Staff, G6, I Corps
- Colonel Joel M. Feltz, Commander, 22nd Corps Signal Brigade
- Colonel Tyler J. Oxley, CIO/G6, 94th Army Air and Missile Defense Command
- Colonel Alexis Peake, G6, I Corps
- Lieutenant Colonel Clifton J. Hubbert, G6, 4th Infantry Division
- Lieutenant Colonel Chaz Jordan, G6, 7th Infantry Division
- Lieutenant Colonel Jerry Champion, G6, 11th Airborne Division
- Major Sameer Puri, Chief Information Officer/G6, Washington Army National Guard
- Major Raymond DeLucio, Deputy G6, 25th Infantry Division
- Chief Warrant Officer 5 Danny Burns, Chief Technology Officer, HQDA DCS G-6 (Moderator)
- Chief Warrant Officer 5 Deshawn Bell, Command Chief Warrant Officer,
- NETCOM
- Chief Warrant Officer 5 Rylan Knight, Senior Technical Advisor, SOCOM CIO/J6
- Chief Warrant Officer 5 Yuri Camesi, Senior Technical Advisor, G6, I Corps Command
- Sergeant Major Gerald W. Williams, USA (Ret.), Principal and Senior Defense Strategist, GWW Consulting Group
- Master Chief Travis Brown, Command Master Chief, Navy Region Northwest
- Chief Master Sergeant Joshua Hanks, Senior Enlisted Leader, 225th Support Squadron, Western Air Defense Sector, Washington Air National Guard
- Sergeant Major William W. Motyka III, Operations Sergeant Major, 898th Brigade Engineer Battalion, 81st SBCT, Washington Army National Guard

Past Sponsors & Supporters



Sponsor & Exhibit Opportunities

OPPORTUNITIES & PRICING

Diamond Reception Sponsor & Exhibit Package:	$9,500.00	(2 Available)
Diamond Lunch Sponsor & Exhibit Package:	$8,500.00	(2 Available)
Diamond Lanyard Sponsor & Exhibit Package:	$7,500.00	(2 Available)
Platinum Digital Program Sponsor & Exhibit Package:	$6,000.00	(3 Available)
Gold Event Sponsor & Exhibit Package:	$4,500.00	
Silver Event Sponsor & Exhibit Package:	$3,500.00	
Continental Breakfast Sponsor:	$3,500.00	
Bag or Notebook Sponsor:	$6,000.00	

Diamond Reception / Lanyard / Lunch Sponsor & Exhibit Package

- Recognition on signage for selected sponsorship
- Drink tickets with company logo to be distributed to attendees (Reception Package)
- Logo on symposium lanyard that will be handed out to all participants (Lanyard Package)
- Provide lunch to TechNet Attendees on Day One or Day Two (Lunch Package)
- Full page ad included in the Digital Event Program
- Eligible for a 30-minute speaking session
- 6-foot exhibit table, 2 chairs, surge protector, basic electrical power, WiFi, and lunch
- Up to 4 Exhibit Reps
- Sponsor recognition during opening remarks on both days
- Logo on Thank You to Our Event Sponsors Posters
- Logo and company description in e-program (up to 80 words)
- Post-event opt-in attendee list

Platinum

- Logo on inside cover of the Digital Event Program.
- Eligible for 30-minute speaking session
- 6-foot exhibit table, 2 chairs, surge protector, basic electrical power, WiFi, and lunch
- Up to 3 Exhibit Reps
- Sponsor recognition during opening remarks on both days
- Logo on Thank You to Our Event Sponsors Posters
- Logo and company description in e-program (up to 80 words)
- Post-event opt-in attendee list

Gold

- Logo included on attendee registration page
- 6-foot exhibit table, 2 chairs, surge protector, basic electrical power, WiFi, and lunch
- Up to 3 Exhibit Reps
- Sponsor recognition during opening remarks on both days
- Logo on Thank You to Our Event Sponsors Posters
- Logo and company description in e-program (up to 80 words)
- Post-event opt-in attendee list

Silver

- Logo included on attendee registration page.
- 6-foot exhibit table, 2 chairs, surge protector, basic electrical power, WiFi, and lunch
- Up to 2 Exhibit Reps
- Logo and company description in e-program (up to 80 words)
- Post-event opt-in attendee list

Additional Non-Exhibiting Sponsor Opportunities

Continental Breakfast

- Thank you signage with logo listing company as the continental breakfast sponsor
- ***Exhibit space not included***

Bag or Notebook

- Company logo printed on event bag
- Opportunity to include company literature or promotional item in the bag
- Event bag will be distributed at registration to all attendees
- Thank you signage with logo listing company as bag sponsor
- ***Exhibit space not included***

Register to Sponsor Below!

Why Sponsor TechNet Pacific Northwest?

- Direct access to I Corps, JBLM, and Pacific Northwest cyber & IT leadership
- 500+ mission-focused attendees across Army, Air Force, Navy, National Guard, and DoD partners
- Designed to maximize meaningful interaction between sponsors and attendees, not a traditional trade show environment
- Strong representation from G6, CIO, cyber, and network operations leadership
- Speaking opportunities aligned to mission priorities and real-world challenges
- Limited exhibitor space to ensure visibility and engagement

CLICK HERE TO RESERVE YOUR SPOT TODAY!

www.secretsauceevent.com/3rd-annual-afcea-technet-pacific-northwest

NEED MORE INFORMATION?

info@ssewest.com or
shannon@ssewest.com

PACIFIC NORTHWEST CHAPTER
AFCEA