



## THURSDAY, NOVEMBER 14, 2024 – UA TECH PARK EVENT CENTER

9:00 am - 9:40 am	Registration - Exhibits Open - Continental Breakfast
9:40 am - 9:45 am	Welcome, Admin Notes, and Opening Keynote Introduction
9:45 am - 10:30 am	<b>Tough Adversary? Don't Blame Sun Tzu</b> Dr. Greg Carpenter, Chief Security Officer, KnowledgeBridge International
10:30 am - 10:45 am	Break – Visit Exhibitors
10:45 am - 11:30 am	<b>Trends for AI Technology and Cybersecurity in 2025</b> Jerry Hilecher, CEO, Synpact
11:30 am - 11:40 am	Break - Visit Exhibits
11:40 am - 12:30 pm	<b>Weaponizing Collective Defense Leveraging AZ's Mature Public-Private-Partnership</b> <ul style="list-style-type: none"><li>• Frank J. Grimmelmann, President &amp; CEO, Arizona Cyber Threat Response Alliance, Inc. (ACTRA)</li><li>• Ryan Murray, Deputy Director, Arizona Department of Homeland Security &amp; CISO State of Arizona</li></ul>
12:30 pm - 1:30 pm	Lunch - Lunch Provided
1:30 pm - 2:15 pm	<b>Applying Lean-Agile Ways of Working for Cyber Security and IT Teams at NASA and other Federal Agencies</b> Marshall Guillory, Chief Transformation Officer (CTO), Enterprise Agility Coach, Scaled Agile SPCT, Agile Security
2:15 pm – 2:30 pm	Break – Visit Exhibits
2:30 pm - 3:15 pm	<b>Supply Chain: a new day with the same old problem</b> Dr. Michael Clayborn, Cybersecurity Manager/ISSM, RTX
3:15 pm - 3:30 pm	Break – Visit Exhibits
3:30 pm - 4:30 pm	<b>Selling Cybersecurity; Why organizational adoption/implementation falls short</b> Heath Shepperd, Cyber Security Lead, United Disabilities
4:30 pm	Cyber Southwest Concludes

