



## 2<sup>nd</sup> ANNUAL TECHNET PACIFIC NORTHWEST

American Lake Conference Center  
8085 NCO Beach Road  
JBLM North, WA 98438

- Event signs will be posted inside the American Lake Conference Center to help guide you to the Exhibit Ballroom.
- Please note that this is a tabletop event. We encourage you to bring popup banners, but we cannot accommodate 10 x 10 backdrop displays.

## EXHIBIT DATES & TIMES

**IMPORTANT!** If you cannot make the set-up time on Tuesday, March 17th from 11:00 a.m. – 4:00 p.m., you can still get your Visitors Pass at the Security Office the Day/Night before the event. **The JBLM Main Visitors Center is open every day from 5:00 a.m. – 10:00 p.m.** We recommend getting your Visitors Pass on Tuesday, March 17<sup>th</sup> to avoid waiting in possible lines on Wednesday, March 18<sup>th</sup>.

\* There will be a Reception/Happy Hour at the American Lake Conference Center. Details are below. All exhibitors are invited to attend.

- **Set Up:** Tuesday, March 17th | 11:00 a.m. – 4:00 p.m. or Wednesday, March 18th | 7:00 a.m. – 8:30 a.m.
- **Exhibit Hours:** Wednesday, March 18th | 8:30 a.m. – 4:00 p.m. and Thursday, March 19th | 8:30 a.m. – 1:15 p.m.
- **Reception/Happy Hour:** Wednesday, March 18<sup>th</sup> | 4:45 p.m. – 6:15 p.m.
- **Tear Down:** Thursday, March 19<sup>th</sup> | 1:15 p.m. – 2:15 p.m.

## DIRECTIONS

Directions from Seattle I-5 South to JBLM – Lewis Main Gate Visitors Center:

**\*\* If you submitted security information to us, you need to pick up your Special Event Pass at the Visitors Center to access JBLM. If you have a CAC Card or a Retired Military ID, you can skip this and head straight to the American Lake Conference Center. \*\***

- Take 1-5 South until you reach Exit 120 for JBLM Main or North.
- Please take Exit 120 and take the JBLM Main Exit.

- The JBLM Main Gate Visitors Center will be on your right-hand side as you approach the Main Gate.
- Grab a number and wait for your number to be called.
- Guest will tell Visitor Center staff that the guest has been pre-screened/you are on the access list for TechNet at the American Lake Conference Center.

### **Directions from the Visitors Center to the American Lake Conference Center - JBLM North**

- After you get Special Event Pass at the Visitors Center, turn left onto 41<sup>st</sup> Division Dr out of Visitor Center and proceed under I-5 to North Fort Gate. **(Do not go right out of the Visitors Center. That will take you to Main Base).**
- Be prepared to show your Driver's License and your embossed Special Event Pass to the Gate Guard at the JBLM North Gate.
- Next, at the first stoplight, make a right at "San Francisco Ave".
- Then the next immediate right onto "NCO Beach Road".
- Follow "NCO Beach Road" past the Northwest Adventure Center to the American Lake Conference Center.
- Address: 8085 NCO Beach Road, Joint Base Lewis-McChord, WA 98438.

### **PARKING & PUBLIC TRANSPORTATION**

Ample open parking is available in front of the American Lake Conference Center. Public transportation such as Ubers, or Taxis, **will not be allowed** to access JBLM.

### **SHIPPING & EQUIPMENT INFORMATION**

The American Lake Conference Center **will not accept packages** for this event. If you need to ship your booth supplies and/or equipment in, please ship these materials to your hotel and bring them over on the morning of the event.

We will have a dolly that you can use to transport your materials to and from the parking lot.

### **SECURITY & ACCESS**

**Click the link below** to submit your security information. **The deadline to submit your security information is Monday, March 2nd.**

***THE DEADLINE TO SUBMIT SECURITY HAS NOW PASSED.***

- You must present a REAL ID-compliant driver's license or ID. If your driver's license is not REAL ID-compliant, please bring a U.S. Passport or Passport Card.

- Please bring your Rental Car Agreement or Vehicle Registration, along with proof of insurance as you may be asked to show that you have these items in your possession.
- ***Please Note: If you have a CAC or Retired Military ID you do not need a Special Event Pass. You can proceed directly to the American Lake Conference Center.***

## DELIVERABLES & DRESS CODE

Each Exhibitor will be provided with:

- A 6' table.
- 2 chairs.
- Basic electrical power and Wi-Fi.
- Continental breakfast and lunch will be provided.
- Opt-in attendee list. Reps are encouraged to do a raffle or giveaway (\$20 or less) at your exhibit table so reps can collect their own attendee information.

The dress code is business casual for all participants.

## TECHNET PROGRAM MANAGER CONTACT INFORMATION & NEARBY HOTELS

### TECHNET PROGRAM MANAGER CONTACT INFORMATION

If you have question prior to the event, or on the day of the event, please contact Dennis O'Neill at 310.699.1140 or [dennis@ssewest.com](mailto:dennis@ssewest.com)

### NEED A HOTEL? THESE HOTELS ARE MINUTES AWAY FROM JBLM

Hampton Inn & Suites Dupont  
800 Station Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)

Home2 Suites By Hilton  
600 Station Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)

Fairfield Inn & Suites by Marriott Tacoma DuPont  
1515 Wilmington Dr, DuPont, WA 98327  
[CLICK HERE FOR THE HOTEL WEBSITE](#)